

Britton TACO

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INDUSTRIAL SUPER YIELD SHRINK FILMS

Duralite™ super yield collation shrink film was developed to give end users **cost saving** opportunities, but **without compromising** pack quality or packing efficiency.

Since its launch, **Duralite™** has been successfully adopted by many large scale 'blue chip' bottlers and canners.

They have utilised its **outstanding performance** to make **significant savings** - in terms of both purchased volume and packaging weight. This technology has now been adapted for industrial packaging applications.

This exclusive technology provides a unique level of **yield increase** and **volume savings** - *the larger the user, the greater the potential savings.*

Established in 1973, the Britton Taco site in Winsford, Cheshire, is one of the largest polyethylene film plants in Europe.

High levels of quality and technical expertise, coupled with plant versatility and flexibility make Britton an established market leader.

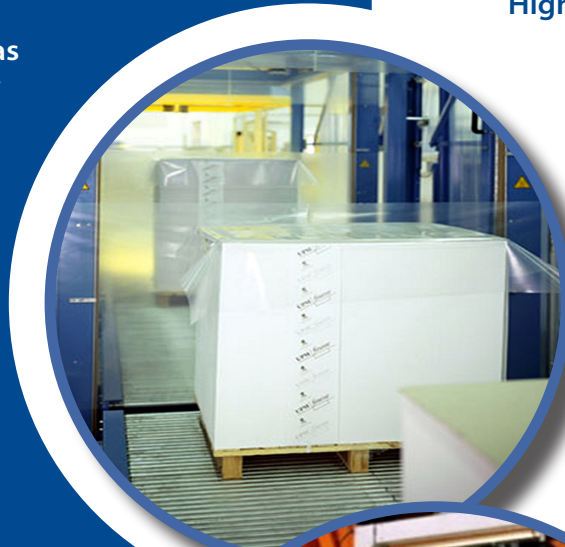
As one of the highest volume collation shrink film suppliers, Britton Taco offers expertise and support regarding both products and process for customers of all types.

Duralite™ Industrial is used in many diverse industries from wrapping paper to polymers, and from bricks to bottles.

Duralite™ Industrial films are suitable for use in all types of automatic wrapping equipment and are available for hood and sleeve type application.

Duralite™ Industrial can also be used for manually applied products using a shrink gun.

- ✓ Supplied as converted covers or as film on the roll in gusseted, centre-fold or sheet formats.
- ✓ Range of colours.
- ✓ May be UV stabilised for outdoor storage.
- ✓ Non-fusion version available.



DURALITE™ INDUSTRIAL SHRINK

Key properties of *Duralite*[™]

- ✓ **Shrink Forces** – During the shrinking process inherent stresses in standard films lead to thinning and possible holing. *Duralite*[™] has very low 'Hot Shrink' forces giving excellent holing resistance.
- ✓ As shrinkfilm cools it contracts to hold the pack tightly, *Duralite*[™] has exceptionally high 'Cold Shrink' forces giving excellent pack tightness and stability.
- ✓ **Puncture resistance** – *Duralite*[™] has high resistance to puncture, enough to withstand the sharpest corner or longest bottleneck. *Duralite*[™] also has high puncture resistance when handled.
- ✓ **Tear resistance** - With superior tear resistance *Duralite*[™] gives excellent pack handling qualities, even at reduced thickness.
- ✓ **Stiffness** - High speed single overwrapping units require films of high stiffness to cut, feed and wrap without interruption. Despite thickness reductions *Duralite*[™] retains stiffness, maintaining unit efficiency.
- ✓ **Optimum Hot Forces** are low to reduce film thinning whilst optimum Cold forces are high to achieve maximum pack tightness. *Duralite*[™] offers the best combination of shrink forces despite reduced thickness when compared to alternative high yield options. The superior mechanical properties of *Duralite*[™] allow for thickness reductions of 20% on average without loss of pack integrity and abuse resistance. This additional film strength assists in the removal of board support allowing for trayless formats.

